

Dipti Siddamsettiwar

UX Designer | San Francisco, CA

- UX Designer with 4+ years of experience with UX/UI Design and Product Strategy in high visibility enterprise applications with large user base. Additional 3 years of experience with architecture and spatial design.
- Experience with driving design projects through all product development phases, from inception, requirements gathering, design and implementation in an Agile/Lean design environment

Contact

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Education

Pratt Institute, NY

Masters of Communications Design-
Digital Design Focus

School of Architecture, India

Bachelors of Architecture

Skills

User-centered Design

User Experience Design

Product Design

Strategy

Interaction Design

Mobile & Web Products

Usability Testing

User Experience Research

Data Visualization

User Interface Design

Agile/Scrum & Lean

Spatial Design

Project Management

Experience

Splunk, San Francisco, CA

Oct 2018 – Present

UX Designer

- Led design strategy and efforts to design user experience for the future vision of Splunk Cloud based product which included monitoring, investigation/collaboration and automation capabilities
- Led UX competitive analysis to discover opportunities and table stakes
- Involved in customer research and usability/user testing to ensure designing user-centric solutions
- Working closely with multiple stake holders and product managers to identify problem space and to create design solutions
- Performing design reviews and audit to ensure design consistency

KPMG, Montvale, NJ

Jul 2015 – Sept 2018

Senior Product/UX Designer

- Led design projects in Solutions and Innovations group, collaborating with stakeholders, product managers and engineers
- Designed intuitive experiences for web and mobile applications for complex systems that leverage Machine Learning, Benchmarking and Business Intelligence & Analytics tools
- Designed Benchmarking Tool product that is being used in 32 countries
- Mentored junior designers; Ensured design consistency by conducting design reviews
- Won Award for 'taking initiatives to make design thinking and design consistency an everyday guiding force'

Dev4X, New York, NY

May 2015 – Nov 2015

UX Designer

- UX Designer for building an autonomous educational platform that aimed to empower marginalized children to learn literacy, numeracy and all they need to follow their dreams
- Designed User Experience for Android app and conceptual 3D game experience for the platform

Hiten Sethi Architects, Mumbai, India

Apr 2010 - Aug 2010

Architect

- Worked on Design Development, Construction Documentation and 3D modeling for residential architecture projects

RSMS Architects, New Delhi, India

Oct 2007 - Dec 2009

Lead Architect

- As team lead on architecture projects, managed client communication and project planning. Worked on Schematic Design, Design Development, Construction Documentation and 3D modeling.